



Corporate Donor Program

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Corporate Sponsorship Program



THE STORY OF A LIFELINE

Only a generation ago, a world of turmoil spilled onto Canadian shores. World War II had erupted as Adolf Hitler's totalitarian Nazi Party expanded its grip on Europe, and an ill-prepared Canada declared war on Germany in 1939. The Canadian Navy quickly rallied and built up a force of 95,000 people and 400 ships – their primary role was to secure the convoy lifeline of essential supplies from North America to a beleaguered Britain and Europe. Without these supplies, the war effort would have collapsed.

The Canadian Navy is best remembered for its vital contribution in winning the Battle of the Atlantic – the single longest battle of World War II, lasting more than five years. Of all the ships used by the Navy, the Flower Class Corvettes have emerged to symbolize the dedication and sacrifice of Canada's WWII sailors and our coming of age as a nation at sea.

What is HMCS Sackville?

HMCS Sackville is the last surviving ship from that fleet of 269 Corvettes. She has been restored to her wartime configurations and now serves as Canada's Naval Memorial. As the years pass and memories fade, it is vital that the younger, indeed all, generations be reminded of what we owe to these Canadian ships and seamen who won freedom from tyranny for us and for Europe.

The year 2010 marks the 100th anniversary of the Canadian Navy. During this time of commemoration and tribute, it has never been more critical to protect HMCS Sackville and ensure this piece of Canadian history is preserved for future generations as the memorial site for our Canadian Navy.

HOW CAN I HELP?

Sponsorship options are available in three tiers – Flagship, Victory and Corvette – each with its own spectacular benefits:

Sponsorship Benefits	Sponsorship Levels		
	Flagship (\$50,000)	Victory (\$20,000)	Corvette (\$5,000)
5-year Trusteeship (includes membership in the Mess)	5 trustees	3 trustees	1 trustee
Use of HMCS Sackville for functions	2 free uses per year	1 free use per year	1 discounted rental per year
Recognition on HMCS Sackville website with click through to sponsor company site	•	•	•
Recognition Plaque	•	•	•
Acknowledgement in Plaque in HMCS Sackville	•	•	
Logo on way finding signage/kiosk	•		
Acknowledgement on kiosk at bottom of gangway (when ship is at Queen's Landing)	•	•	
Acknowledgement in International Tattoo program	•	•	•
Battle of the Atlantic Dinner	Major Sponsor, Table for 8 at dinner	Supporter Sponsor, 4 seats at dinner	Name on event materials, 2 seats at dinner
2010 Royal Visit/Fleet Review			
Attendance at event for 2010 Royal Visit/Fleet Review	On ship or dockside	On dockside	
Seating at Tattoo during Royal Visit	Skybox (2)	Skybox (2)	Standard seating
VIP Reception	•	•	
Mention in newspaper ads to promote the Fleet Review/Royal Visit and best viewing sites	Top billing	Medium billing	Company name

Monies raised will be used for critical ship maintenance, educational programs, and promotion of HMCS Sackville as a Canada's Naval Memorial.

TOGETHER, WE CAN HELP PROTECT HER WHO PROTECTED US.